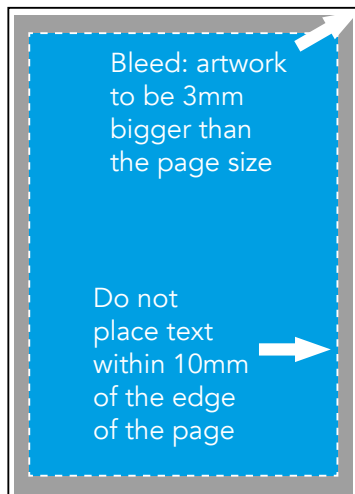


ADVERT TECHNICAL SPECIFICATIONS & PRICES



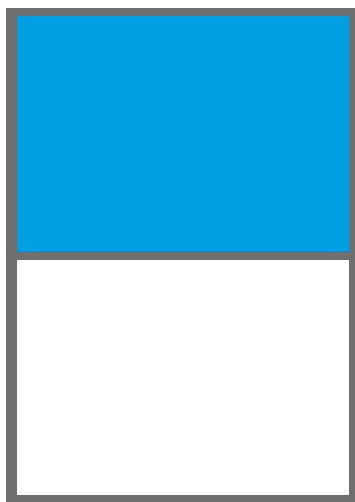
Full Page
210mm(w) x 297mm(h) + 3mm symmetrical bleed.

Full page **£750**, series of three **£650** each

Special positions prices:
Inside Front Cover/Inside Back Cover, **£850**
Early Right Hand Page **+5%**

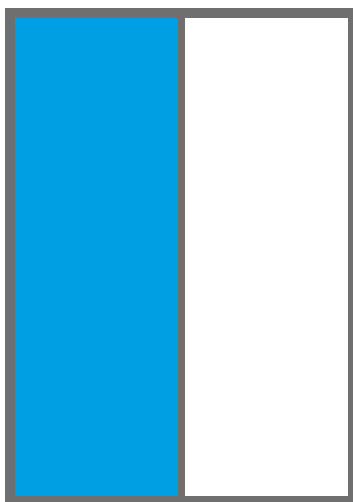
ARTWORK DEADLINES + SCHEDULE 2020

ISSUE	Artwork Deadline	Date Published
March/April	Friday 14th February	before March 1st
May/June	Friday 17th April	before May 1st
July/August	Friday 12th June	before July 1st
Sept/Oct	Friday 14th August	before September 1st
Nov/Dec	Friday 16th October	before November 1st
Jan/Feb 2021	Friday 11th December	before January 1st



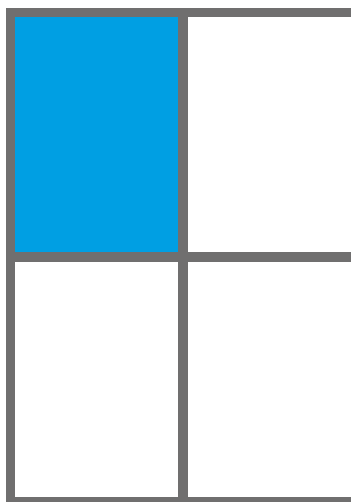
Half Page Horizontal
198mm(w) x 140mm(h) no bleed

Half page **£445**, series of three **£385** each



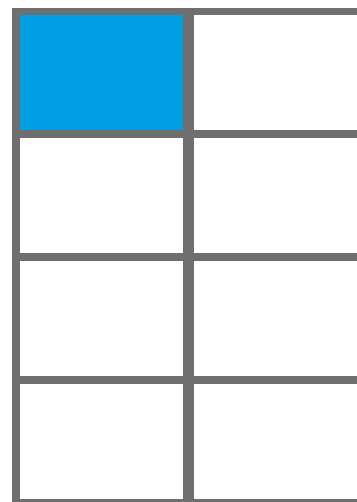
Half Page Vertical
97mm(w) x 285mm(h) no bleed

Half page **£445**, series of three **£385** each



Quarter Page
97mm(w) x 140mm(h) no bleed

Quarter page **£235**, series of three **£195** each



Eighth Page
97mm(w) x 68mm(h) no bleed

Eighth page **£125**, series of three **£99** each

Artwork design services

Our **professional design team** can produce **new artwork** for you to approval, or **adapt your existing artwork**.

To create brand new artwork, there is a one-off charge of £25. Our experienced designers, using the latest design software, can create any artwork you imagine to your brief and final approval. Proofs will be supplied during the design for comment.



Preferred Formats

Our preferred format is Adobe Acrobat PDF. These must be high-res (press-optimised) with the fonts embedded. We can also accept the following formats: PSD, TIFF, EPS, JPEG (CMYK, 300dpi). If you need help designing an advert then you can speak to our design team on (01691) 661270. Where applicable, finished artwork should have 3mm symmetrical bleed. See advertising sizes above.

Delivery Method

Email proof and images to advertising@shiremagazine.co.uk or send us a CD, DVD or USB stick. We also welcome files delivered by WeTransfer, OneDrive, Hightail, DropBox, etc.